

Hydro Coach Co-Branding Integrations

We are open to incorporating your branding into the Hydro Coach app and are happy to explore further customization options.

Hydro Coach by Codium App Ideas OG

1.

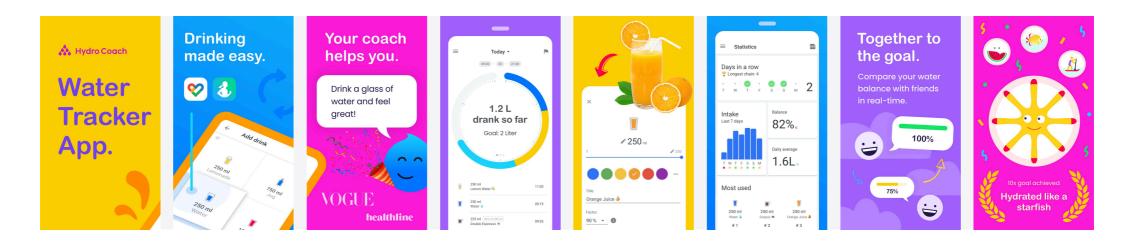
Campaign Link & Store Listing Customization

We can create a special campaign link that directs users to a custom version of Hydro Coach on the Google Play Store or Apple App Store. This listing allows you to modify text and screenshot images to align with your campaign. Users who download the app via the campaign link will unlock a special branded version of the Hydro Coach App (See 2.).

> Apple App Store (iOS)
> Google Play Store (Android)

1.1 Custom Google Play Store Listing

You can customize up to 10 screenshots (1440px x 2560px PNG or JPG), the short description (up to 80 characters), and the long description (up to 4,000 characters).

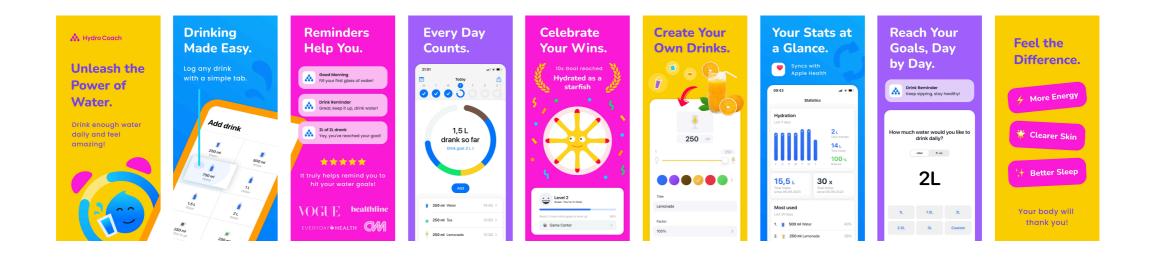


Note: The app is fully in over 30 other languages

> Google Play Store (Android)

1.2 Custom Apple App Store Listing

You can customize up to 10 screenshots (1290px x 2796px PNG or JPG), the promotional text (appearing at the top of the description, up to 170 characters long). We will create a deeplink that directs users to this customized listing.



Note: The app is fully in over 30 other languages

> Apple App Store (iOS)

2.

Brand Placement in the App

These are potential key areas where we could integrate your assets within the Hydro Coach app. Users who download the app via the campaign link will see your branding in this 3 major sections. Any feedback/wishes appreciated.

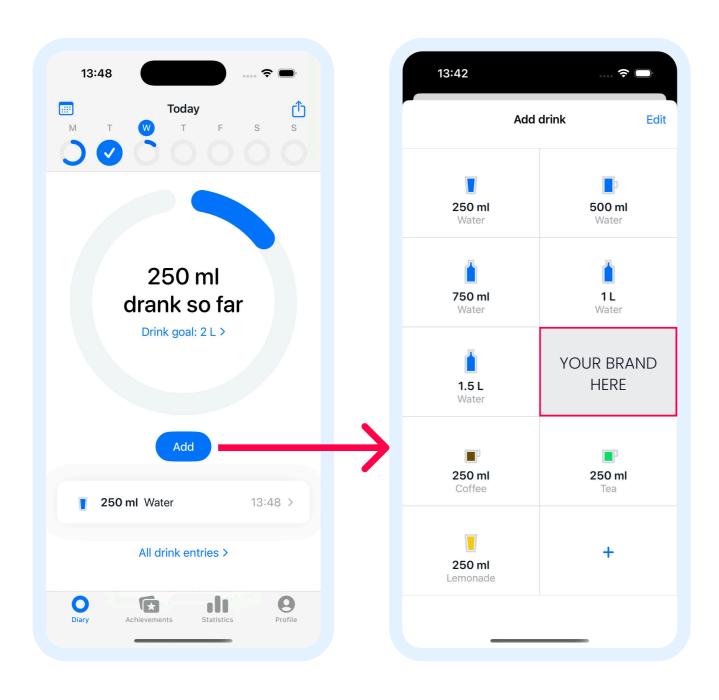
2.1 Deep Link Entry Screen



FULLSCREEN

YOUR LAYOUT HERE When a user downloads Hydro Coach through the campaign link, this is the initial fullscreen view that can be fully customized (color, text, images, links, etc.) upon agreement.

2.2 Drink Input Screen

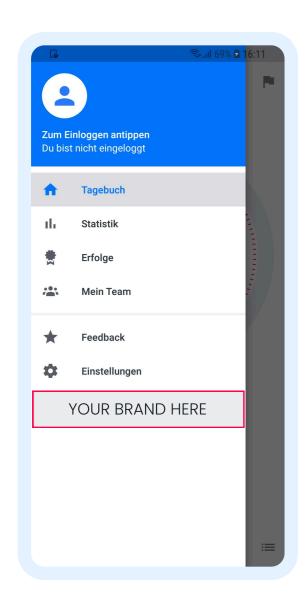


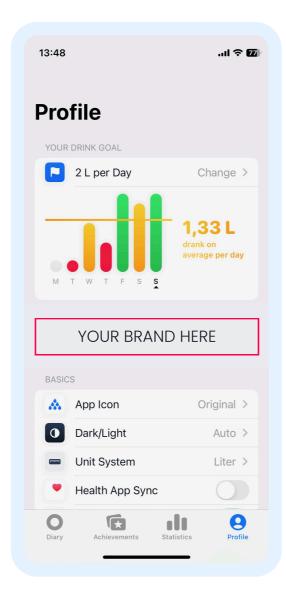
An image placement within the drink input screen, the most used screen of Hydro Coach users.

The image must be a PNG or JPEG file with a width of 800 pixels and a height of 550 pixels.

Action: A link to a website or the fullscreen deep link entry view.

2.3 Navigation/Profile Section





Android Navigation

iOS Profile

Placement of an icon and short text.

- Android: Located in the toplevel navigation drawer.
- iOS: Displayed within the user's profile.

Action: A link to a website or the fullscreen deep link entry view.



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For detailed pricing and licensing options, please reach out to us at office@codium.at

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